

**GENERAL INFORMATION**

title : BICYCLING  
 published by : WPG Media  
 frequency : 4x a year

advertising : WPG Media  
 Wibautstraat 133, 1097 DN Amsterdam  
 Postbus 2994, 1000 CZ Amsterdam  
 0031 20 551 85 38  
 media@weekbladpers.nl  
 www.wpgmedia.nl

traffic : Jur Anepool  
 0031 20 551 85 43  
 jur.anepool@weekbladpers.nl

material : jur.anepool@weekbladpers.nl  
 closing date : see publication and closing dates  
 cancellation date : 4 weeks prior to publication

annual subscription : € 19.95  
 cover price : € 5.95

general conditions : see www.wpgmedia.nl



**TECHNICAL INFORMATION**

trim area : 210 x 280 mm  
 type area : 180 x 250 mm  
 printing process : cover: sheets-offset  
 inside: offset-rotatie-heatset  
 paper : cover: 250 gr/m<sup>2</sup>  
 inside: 70 gr/m<sup>2</sup> graphosilk  
 finishing : lumbeck  
 advertising material : material to be digitally provided according to the 'Certified PDF tijdschriften Nederland' (www.tijdschriften.nl). Extra costs caused by submission of unfinished material will be charged.

circulation : 60,000

**SIZES AND MEASUREMENTS**

| size              | width x height in mm |
|-------------------|----------------------|
| 1/2               | 85 x 241             |
| 1/2               | 174 x 118            |
| 1/1               | 174 x 241            |
| 2/1               | 375 x 241            |
| <b>bleed-off*</b> |                      |
| 1/2               | 95 x 267             |
| 1/2               | 200 x 130            |
| 1/1               | 200 x 267            |
| 2/1               | 400 x 267            |

\* add 3 mm overfill

**ADVERTISING RATES**

| size     | fullcolour |
|----------|------------|
| 1/2 page | € 1,825    |
| 1/1 page | € 2,850    |
| 2/1 page | € 5,550    |

**CONTRACT DISCOUNT**

|    |                 |
|----|-----------------|
| 1% | 2 publications  |
| 2% | 3 publications  |
| 3% | 4 publications  |
| 4% | 5 publications  |
| 5% | 6 publications  |
| 6% | 9 publications  |
| 7% | 12 publications |
| 8% | 18 publications |
| 9% | 24 publications |

**PUBLICATION & CLOSING DATES 2018**

| issue | publication | closing date |
|-------|-------------|--------------|
| 01    | 1 march     | 31 january   |
| 02    | 31 may      | 02 may       |
| 03    | 30 august   | 01 august    |
| 04    | 29 november | 31 october   |

**SPECIAL POSITIONS**

Requests for a special position cannot be accepted as condition for an order. Bound reply cards € 52 per thousand copies printed (consultation in advance is necessarily, as well as delivery of 5 test copies). A minimum placement of a full page ad is required for reply cards. For bound, glued or loose supplements: quotation on request. For special advertising see: www.wpgmedia.nl

