

GENERAL INFORMATION

title : VRIJ NEDERLAND
 published by : WPG Media
 frequency : 12x a year
 publication day : thursday

advertising : WPG Media
 Wibautstraat 133, 1097 DN Amsterdam
 Postbus 2994, 1000 CZ Amsterdam
 0031 20 551 85 38
 media@weekbladpers.nl
 www.wpgmedia.nl

traffic : Jur Anepool
 0031 20 551 85 43
 jur.anepool@weekbladpers.nl

material : vrij.nederland.adv@gmail.com
 closing date : see publication and closing dates
 cancellation : 4 weeks prior to publication

annual subscription : € 129 complete
 € 89 print
 cover price : € 7.95

general conditions : see www.wpgmedia.nl



TECHNICAL INFORMATION

trim area : 225 x 300 mm
 type area : 193 x 257.5 mm
 printing process : offset-rotation-heatset
 paper : cover: 250 gr/m²
 inside: 90 gr/m²
 finishing : lumbeck
 advertentiemateriaal : material to be digitally provided according to the 'Certified PDF tijdschriften Nederland' (www.tijdschriften.nl). Extra costs caused by submission of unfinished material will be charged.

circulation : 25,901
 (NOM 2016Q4 - 2017Q3)
 reach : 130,000
 (NOM 2017Q4)

SIZES & MEASUREMENTS

sizes	width x height in mm
type area	
1/3	61 x 126.5
1/2	90.5 x 257.5
1/2 —	193 x 126.5
1/1	193 x 257.5
bleed-off*	
1/1	225 x 300
2/1	450 x 300

* add 3 mm overfill

ADVERTISING RATES

rates excl. tax	
size	fullcolour
1/3 page	€ 2,492
1/2 page	€ 3,738
1/1 page	€ 6,230
1/1 page Special	€ 7,476
2 x 1/2 page	€ 7,476
2/1 page	€ 12,460

CONTRACT DISCOUNT

1%	2 publications
2%	3 publications
3%	4 publications
4%	5 publications
5%	6 publications
6%	9 publications
7%	12 publications
8%	18 publications
9%	24 publications

PUBLICATION & CLOSING DATES 2018

issue	publication	closing date
01	21 december	24 november
02	25 january	22 december
03	22 february	26 january
04	29 march	23 february
05	26 april	23 march
06	24 may	20 april
07	21 june	25 may
08	26 july	29 june
09	30 august	27 july
10	27 september	24 august
11	25 october	28 september
12	22 november	26 october
01 2019	20 december	23 november

specials 2018

	publication	closing date
Special (with 02)	25 january	22 december
Special Detective&Thriller	5 june	3 may
Special Education (with 09)	30 august	27 july
Special Eco (with 12)	22 november	26 october

The specials, with the exception of Detective&Thriller, will not be for sale in stores.

Special positions

Requests for a special position cannot be accepted as condition for an order. Bound reply cards € 52 per thousand copies printed (consultation in advance is necessarily, as well as delivery of 5 test copies). A minimum placement of a full page ad is required for reply cards. For bound, glued or loose supplements: quotation on request. For special advertising see: www.wpgmedia.nl

WPG Media publishes Happinez, Psychologie Magazine, Yoga Magazine, Runner's World, Bicycling, Vrij Nederland, and WPG Kindermedia.

